

ARUZE MEDIA NET INC.

This company was spun off on April 2, 2007 to operate ARUZE's mobile sites, using its accumulated know-how on the planning and operation of such sites.



Expanding Media Operations Based on Mobile Contents

We are developing new media for the various contents assets held by the ARUZE GROUP in the form of mobile contents.

Today, websites are becoming increasingly polarized between those that are popular and those that are not. As of the end of March 2007, the sites under our management had a total of 500,000 registered individuals, showing that we have gained sig-

nificant popularity among mobile users.

Under the concept of "better entertainment," we have made the official carrier sites developed by ARUZE, such as ARUZE Kingdom, Super Real Mahjong, Shoryu Shogi Online and ARUZE Mobile, even more fun and exciting. With the huge reservoir of the ARUZE GROUP's contents assets at our disposal, look for ARUZE MEDIA NET to offer promising new mobile contents in the coming year.

ARUZE Kingdom
アルゼ王国
<http://pr.arukin.net/>




ARUZE Kingdom faithfully reproduces the fun and intensity of real Pachislot machines.

Super Real Mahjong
スーパーリアル麻雀
<http://pr.srm.srmj.com/>




Go up against 18 different cute girls in this mahjong title.

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Shoryu Shogi Online
昇竜将棋オンライン
<http://pr.srs.showryu-syogi.com/>




Try your hand against another player in real time for a game of shogi.

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ARUZE Mobile
アルゼモバイル
<http://pr.arz.aruze-mobile.com/>




A broad variety of contents, including popular medal-based games and ARUZE character games.

Japan Amusement Broadcasting Corp.

<http://759ch.tv/>

This round-the-clock channel broadcasts self-produced programs dealing with Pachinko and Pachislot. Now fully equipped with our own recording studio.



"Pachinko★Pachislot TV"—the one-stop channel for all your "Pachi" info!

"Pachinko★Pachislot TV," which has been offered as part of the SKY PerfectV satellite TV service since June 2000, is Japan's first 24-hour channel dedicated to those two forms of amusement. In-depth game strategies are offered along with the latest release info, industry news and match-ups between pros, delivering a full programming experience that keeps fans

regularly tuned in.

In October 2006, we set up our own recording studio in the Ariake Frontier Bldg. This, along with a non-linear editing and sound studio, makes it possible for us to do everything from programming and promotional video shooting to editing from a single location. We will continue to focus our energy on creating programs that please our fans as an industry media continually offering new services and contents.



"Pachislot Koryaku Senka" (A Special Course in Pachislot Strategy) Strategies for mastering the latest Type 5 Pachislot titles the easy way.



"Pachinko Jissenjuku" (Pachinko Field Training) Popular Pachinko Program unveiling ways to pick and play machines like a pro.

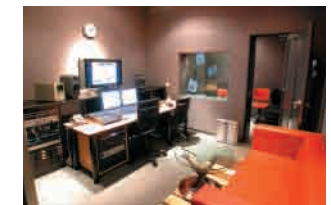


"Shindai 759" (Latest Machine 759) Loads of info to be found in this program introducing the latest titles.

JAB's new studio



Recording studio



Sound studio



Non-linear editing